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STRIP by Robby Khela

After the winter months in the gym it's time for the summer sunshine, sandy beaches with sizzling waves and eye candy, and glowing evenings, a saucy tippie and that magnetic eye-contact. All the right ingredients for the debut single **STRIP** by an extraordinarily talented singer **Robby Khela**.

Introducing a naughty but nice song to the club scene, young and fresh faced **Robby** is a latent well beyond his years. He is an all rounded performer with boy band looks and a rare talent that extends to writing lyrics, acting, dancing and singing. Critics like John Thaxter of British Theatre Guide have praised him for his "strongest performance" in Phizzical's thought-provoking play *The Maids*.

Robby auditioned for Phizzical at the New Walk Museum in Leicester in 2005 as a part of the talent development initiative *BollyIdol*. He went on to receive high commendations from judges **Anu Malik** (music producer) and **Javed Akhtar** (lyricist) on Sony TV's television series **Indian Idol** for both Phizzical and himself.

With **STRIP**, **Robby** is heating things up a notch. Displaying his incredible vocal ability offset against a mixture of edgy pop and R&B, **Robby** is the IT boy in the contemporary club scene. His songs deal with all the taboo topics in the Asian community – sex, relationships, domestic violence and ugly breakdowns.

STRIP sets a strong foundation of what will surely be an established and long term career for an emerging British Asian artist in the shining mainstream lights. Sitting comfortably between R&B and pop, **Robby** pays a tribute to his early pop and soul influences that include the likes of Boyz II Men, Tevin Campbell, Prince, Brandy, Britney Spears, Christina Aguilera and the late Michael Jackson.

The single was recorded in London with the production talents of **Tobi Lustigman** of Resident Studios. It has all the stylistics elements of today's current hits, with contagious rhythmic beats, tight melodies that sit deep in the mix and a throbbing bass line that supports **Robby's** captivating vocal range.

The video for **Robby's** debut single sets the standard for future releases. Filmed on location in Southwark by LA based director **Rohit Karn Batra** (*Nach ke Dekha* for producer **D-boy**), internationally renowned director of photography **Starr** (*Kesha's Take it off* music video) and produced by **Sâmîr Bhamra** (**Bally Sagoo's Aap Ki Nazron Ne Samjha** music video), it sets **Robby** apart from his contemporaries. He is on course for a very promising international career that has the right balance of star quality and a determination to succeed.

Notes to Editors

STRIP is the first single taken from **Robby's** forthcoming debut album and is available for download from iTunes (itunes.apple.com/gb/album/strip-single/id439859658). To watch the music video, to download this brand new track, photographs and for further information about **Robby** visit mkvibe.com

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